

- Final event
- ARTISTIC: WORD CLOUD & THE WORD OF THE ICH BEARERS
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ARTISTIC: WORD CLOUD



The words that we have experienced in our journey:

platform concreteness Crowdfunding funding project heritage risk cultural ideas companion insecurities sharing skills disorientation passion peers cross each commitment synergies fertilisation COVID travel trust coaching motivation awareness goal Share prepared guidance passion target management training plan network communication business safeguarding time role learning leading consultant team



THE WORDS OF THE ICH BEARERS



"communion of purpose, being in a group helps to achieve the goal more easily" "The training helped us put our ideas, our impressions "into the ink" and it was a moment of profound discussion all within our team."

"crowdfunding: teamwork worked well, everyone made their contribution"

"COVID has distorted the prospects of all, the project has been completely revised"

"the relationship with donors must be cultivated even after the campaign and we hope to be effective"

"to be improved: strengthen the institutional and individual project crowdfunding communication campaign. It may be useful to dedicate a part of the training path to communication aimed at crowdfunding"

Now the project is born: before it was just an embryo, now it is a "creature"



THE WORDS OF THE ICH BEARERS



"Through a path like Artistic, one feels less alone and unwary and learns to accept risk" "passion and believing allows you to overcome difficulties"

The accompanying path gave me the opportunity to better focus the business idea I had and develop it in a complete form

"being resilient pays off, and assessing risks is equally fundamental!"

"The value of a competent and cohesive team is central, as it is a solid planning"

"The path guided by the Artistic Project was important for us as it determined all the stages necessary to complete the idea from start to finish"

- What remains most significant?
Being able, for the first time, to create a fundraising, discovering that many people, known and less known, "love us".



THE WORDS OF THE ICH BEARERS



"we have received effective support and training for the development of our business idea"

"thanks to the tailored path for each project and personalized accompaniment. In addition to the tutors, I think it was useful to learn from colleagues too"

"it's fundamental to cultivate a network from the beginning, to treasure time, planning actions, without forcing or delay"

"we were interrupted in our work by a world-wide health emergency. This is bringing our business to its knees

"don't be afraid to directly experience your business choices"

Do not abandon dreams because if you have determination you can make them gradually solid reality

"And then you have to make the leap into the real world, otherwise everything remains just a nice project on paper"

